

# THE FUTURE IS IN YOUR HAND

**7+**  
TO UNIVERSITY

World's 1<sup>st</sup> Ingenious  
**MULTI-CODING,  
ROBOTIC &  
AIOT.**

- /// CODING
- /// ROBOTICS
- /// STEAM
- /// AI
- /// IOT
- /// ROS



**MAKER & CODER**  
EXPLORE. INNOVATE. EXCEL



Empowering  
The **Next Generation** Of  
**MAKERS &  
CODERS**





# VISION

Our Vision is to pioneer the future of Next-Gen Education through innovative technology that transforms learning experiences by inspiring, engaging, and shaping the minds of tomorrow.



At Maker & Coder, we're redefining education by empowering the next generation of innovators with advanced learning tools that transform classrooms into hubs of creativity and exploration, guiding learners from beginner basics to industrial-level expertise.

At Maker & Coder, our mission is to equip students with the most advanced learning kit, designed to bring their ideas to life and prepare them for the future of work. We are committed to creating the next generation of Makers and Coders by providing hands-on, dynamic learning experiences that foster creativity, critical thinking, and technological proficiency.

# MISSION



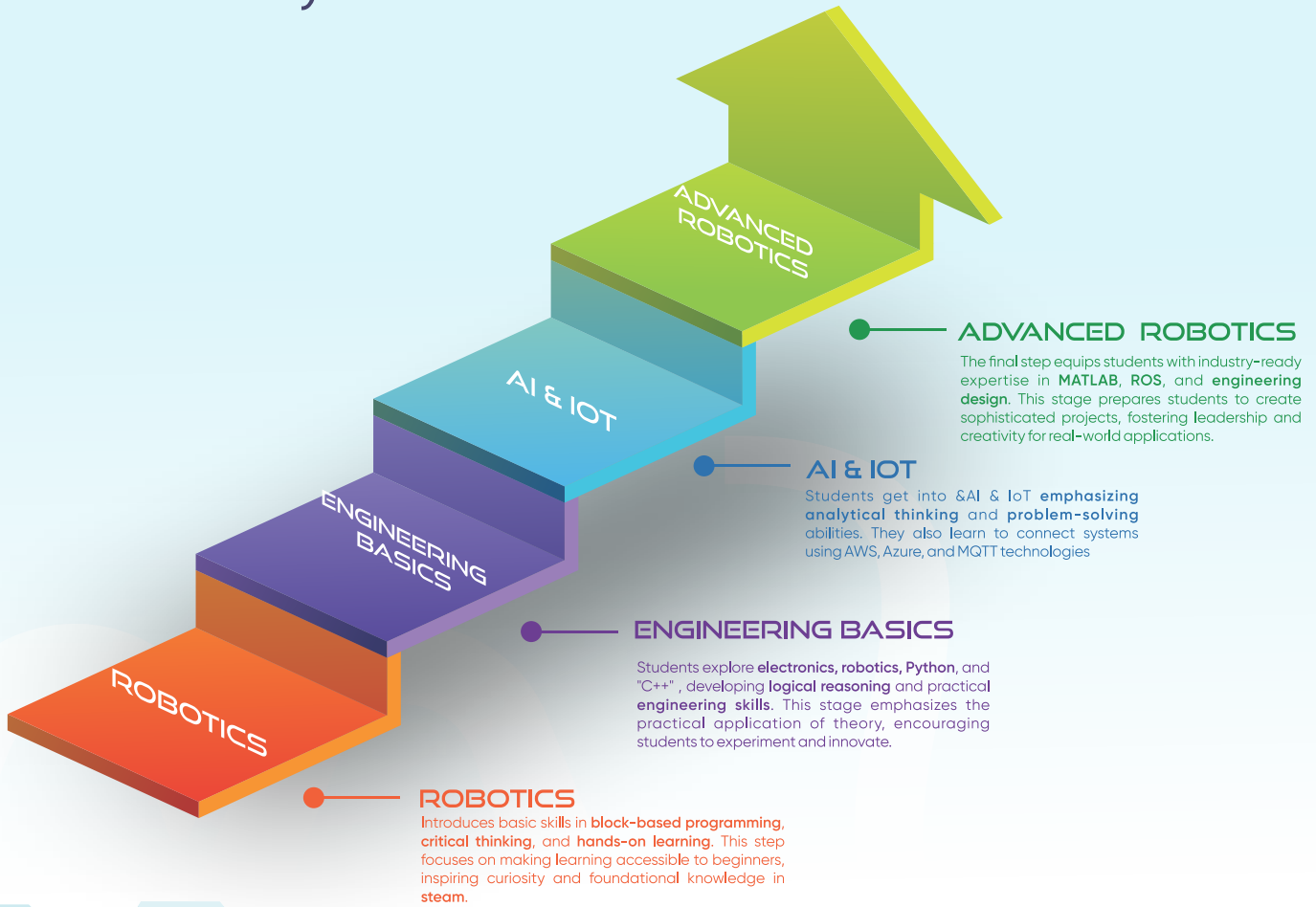
# MC 4.0 Learning System



	 <p><b>Base kit</b></p>	 <p><b>AIOT kit</b></p>	 <p><b>Advanced Kit</b></p>
Suitable for			
Age Grade	<b>07 Years - 15 Years</b> Primary → Middle		<b>15 Years +</b> Higher → University
Kit Series	Base kit	AIOT Kit	MC 4.0 Autonomous
Add-On Series		AIOT Add-on	Autonomous Add-On
Programming Language	Scratch, python, ARDUINO		Visual Studio Code, MATLAB, ROS inside!
3D Simulator	Scratch, python		
Sensors	Ultrasonic Line-Follower	Ai Camera Environment Sensor	LiDAR   GPS
Actuators	4 -DC Encoder Motors	4 -DC Encoder Motors   2-Servo Motors   4 Channel Relay Module	

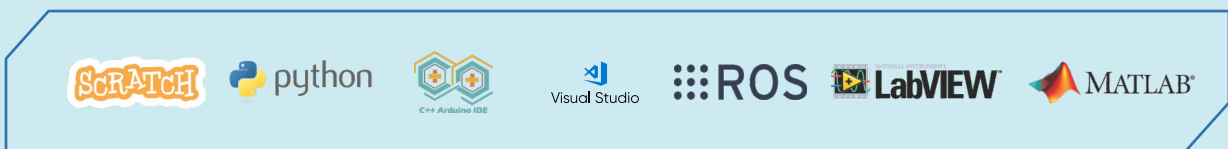


# MAKER & CODER'S Pathway to Success



Our educational goal is to equip students with the tools and mindset required to thrive in a rapidly evolving world. By creating a pathway of continuous learning—from foundational skills to industry-level expertise—we prepare students to become innovative thinkers and problem-solvers. Through this progression, they acquire the technical proficiency and critical thinking abilities necessary to contribute meaningfully to society and to take on leadership roles in their future careers.

## SUPPORTS MULTI-CODING PLATFORMS

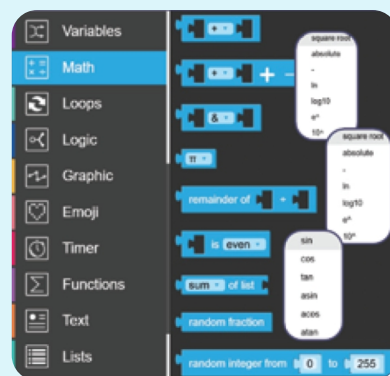


# MCLab

Welcome to MCLab! the ultimate learning space for programming with MC4.0! Designed as an interactive lab for both teachers and students, MCLab offers an environment to explore coding through both block-based and script-based languages. With MCLab, teachers can empower their students to grasp complex programming concepts while having fun, making it ideal for STEAM education at any level. This platform transforms the learning experience, making programming accessible, interactive, and adaptable to each student's pace.

## Math Blocks for STEAM

Through specially designed math blocks, students can intuitively build mathematical concepts, enhancing their understanding of STEAM subjects in a hands-on, engaging way.



## Cross-Platform Accessibility

MC Lab is available on web, Android, iOS, Mac, and Windows. Every student can carry their own programming lab in their hand, creating a personalized learning experience wherever they are.



## Coding Flexibility:

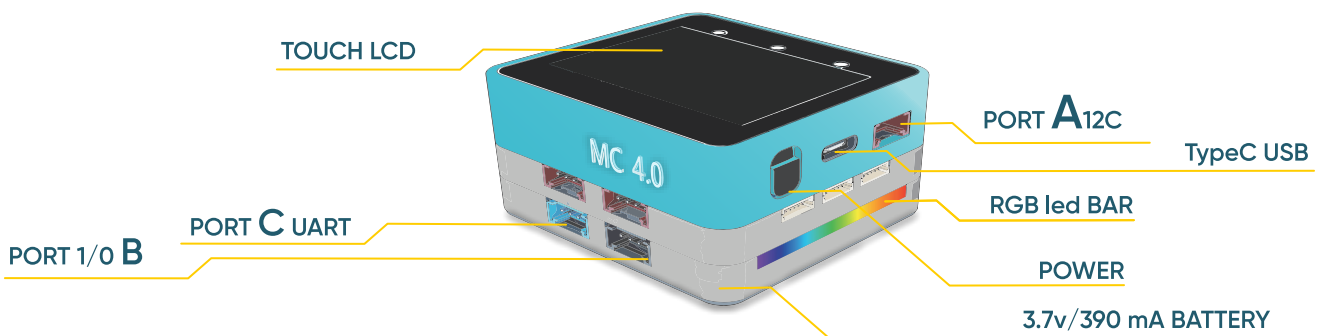
Program MC4.0 your way! MC Lab supports both block-based coding for beginners and script-based languages like Python for more advanced students, allowing everyone to learn at their level and pace.

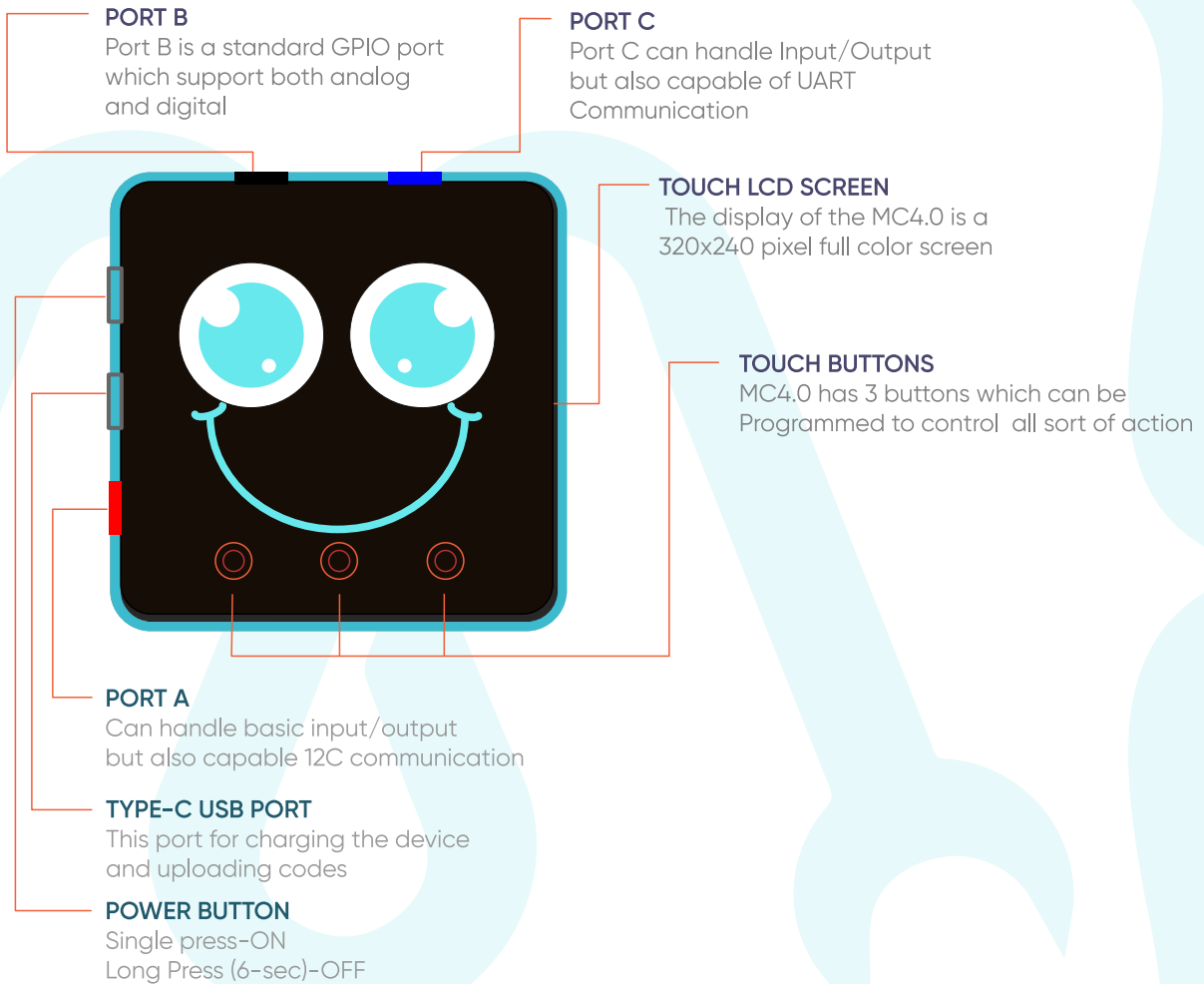
## Explore THE MC4.0



### Exploring MC4.0

MC 4.0 is not just an upgrade; it's a revolution in educational technology. This Next-Gen controller redefines what's possible in the classroom, offering features that no other device can match. With its groundbreaking drag-and-drop touchscreen interface, learning transitions from block-based programming to Python and C++ to ROS and MATLAB, and integration with AI, IoT, and robotics, MC 4.0 is a leap ahead of its time.





## What's Included?

### 3-AXIS SENSOR

Detect motion and orientation in three dimensions

### REAL TIME CLOCK

Maintain accurate time and date for scheduling tasks

### MICROPHONE & SPEAKER

Detect motion and orientation in three dimensions

Output clear sound for audio alerts and content

### VIBRATION MOTOR

Detect motion and orientation in three dimensions



## MC4.0 BASE KIT



7-15 Years +

Age

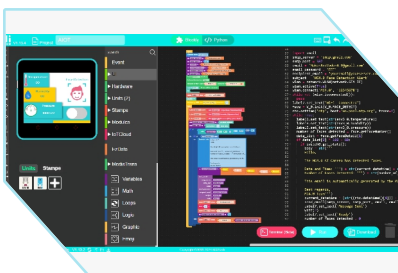


Primary/Middle

Grade

### Integrated Learning Experience

With the Base Kit, students can dive into hands-on learning using **ultrasonic sensors** and **encoder motors** paired with **mecanum wheels**. This setup offers real-time feedback and precise control, enabling students to explore robotics concepts, from basic movements to complex navigation and control systems.



### Programming for Every Student

With support for both block-based programming and Python, the Base Kit caters to various learning stages. This flexibility ensures that students can start with simple tasks and progress to more complex programming concepts easily.



## Touch Screen Interface

Experience a revolution with our **drag-and-drop programming** on a touchscreen controller. This innovative feature transforms complex coding into an intuitive process, similar to the shift from traditional phones to modern touchscreens.



## Create and Innovate

Empower your students to design custom smartphone apps that interact with their robots through **Remote+**. This feature provides an easy way to create user interfaces that can control the robot's inputs and outputs, enhancing their understanding of **IoT** applications



### What's Included?

- /// Kit Bag
- /// MC4.0 Controller
- /// DC encoder drive module
- /// Battery Module (Stack on the controller)
- /// Chassis
- /// Fixture add-on
- /// 4x DC Encoder Motors
- /// 4x Mecanum Wheel
- /// Line Follower Sensor
- /// Ultrasonic Sensor
- /// Lithium Battery Pack
- /// Screwdriver
- /// 4x Motor shaft coupler
- /// 4x Brass Stud M4\*40
- /// 6x Screw M3x30
- /// 10x Screw M3x25
- /// 2x Screw M4x10
- /// 8x Nut M3
- /// 4x DC encoder motor cables





## MC4.0 AIOT KIT



AIOT KIT



15 Years +

Age



Secondary

Grade

### AI Powered Learning

The AIoT Kit takes learning to the next level by integrating an AI camera that enables students to explore advanced topics like color recognition.



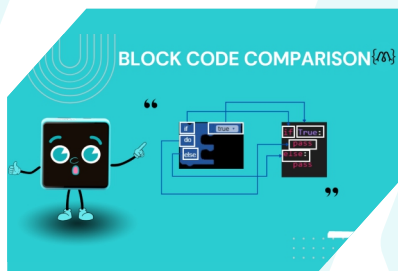
### Real World Interaction

The relay module in the AIoT Kit enables interaction with real-world components, giving students hands-on experience in controlling external devices and understanding the practical applications of IoT technology.



## Cloud Connectivity

This kit features seamless integration with **AWS** and **Azure**, allowing students to connect their projects to cloud platforms. This functionality introduces them to cloud computing and data management, essential skills in today's technology-driven world.

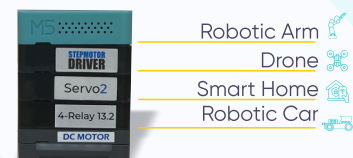


## Multi-Coding

MC 4.0 supports an easy transition from block-based programming to Python and then to C++. This flexible approach allows students to start with simple drag-and-drop coding and progress to more advanced, industry-standard languages, ensuring that the kit evolves with their growing skills and knowledge.

## Expanding Possibilities

An extension port in the AIoT Kit allows for further customization and expansion, encouraging students to think creatively about how they can enhance their projects. This feature supports the development of critical thinking and problem-solving skills.



### What's Included?

- Kit Bag
- MC4.0 Controller
- DC encoder drive module
- Battery Module (Stack on the controller)
- Chassis
- Fixture add-on
- 4x DC Encoder Motors
- 4x Mecanum Wheel
- Ai Camera
- 1x Extension IO
- 1x 4-Channel Relay Module
- 1x Environmental Sensor
- Line Follower Sensor
- Ultrasonic Sensor
- Lithium Battery Pack
- Screwdriver
- 4x Motor shaft coupler
- 4x Brass Stud M4\*40
- 6x Screw M3x25
- 10x Screw M4x10
- 2x Screw M4x8
- 8x Nut M3
- 4x DC encoder motor cables
- 2x Grove Cables
- All cables needed





# MC4.0 ADVANCED KIT



ADVANCED KIT



18 +

Age

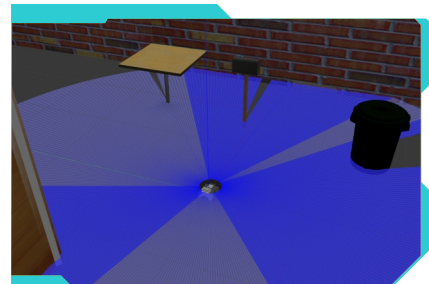


Higher Education

Grade

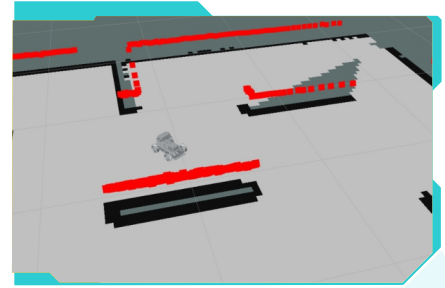
## Push The Boundaries To Robotics

The Advanced Kit builds on the AIoT Kit's foundation by incorporating a lidar sensor for precise distance measurement and mapping. This addition elevates students' abilities to tackle complex robotics projects with advanced navigation capabilities.

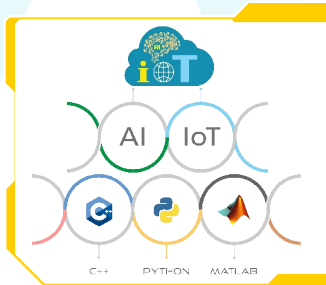


## Explore Autonomous Navigation

The Advanced Kit empowers students to dive into autonomous robotics, with a focus on precision navigation using lidar technology. This kit allows learners to experiment with self-guided movement, obstacle avoidance, and path planning, mimicking real-world applications in autonomous vehicles and robotics.



## Master Advanced Learning programming Languages



With support for C++, ROS, and MATLAB, the Advanced Kit offers a seamless transition from block-based coding to industry-standard languages. This flexibility prepares students for higher education and careers in robotics, AI, and engineering, giving them the tools to tackle real-world problem

MC4.0 ADVANCED KIT

### What's Included?

- 1 x Kit bag
- 1 x MC4.0 Controller
- 1 x DC encoder driver module
- 1 x Battery Module
- 1 x Chassis
- 1 x Fixture add-on
- 4 x DC Encoder Motors
- 4 x Mecanum Wheel
- 1 x AI Camera
- 1 x Extension IO
- 1 x 4-Channel Relay Module
- 1 x Environmental Sensor
- 1 x Line Follower Sensor
- 1 x Ultrasonic Sensor
- 1 x Lithium Battery Pack
- 1 x Screwdriver
- 4 x Motor shaft coupler
- 4 x Brass Stud M4\*40
- 6 x Screw M3\*30
- 10 x Screw M3\*25
- 2 x Screw M4\*10
- 14 x Screw M4\*8
- 8 x Nuts M3
- 4 x DC Encoder motors cables
- 2 x Grove Cables
- Lidar
- All cables needed



## MC4.0 STEAM KIT



7 +

Age



Grade

Primary/Middle

### Robotic Manipulation & Control

Discover the capabilities of robotics in material handling by building a robot equipped with a gripper and tracks. Students can experiment with object manipulation, learning about control systems and the importance of robotics in automation, aligning with American NGSS engineering practices.



### Mastering Mechanics with Gears

Delve into the mechanics of gear systems by constructing a walking robot that uses gears for motion transmission. MC4.0 STEAM kit provides insights into mechanical engineering concepts, emphasizing the application of gears in robotics, relevant to both IB MYP design criteria and the Indian CBSE physics curriculum.

### Biomimicry in Robotics

Explore the fascinating world of biomimicry by building a robot that mimics the movement of spiders. This engaging activity helps students learn about efficient locomotion, sensor integration, and programming, offering a hands-on experience that aligns with American NGSS life sciences standards and IB design principles.



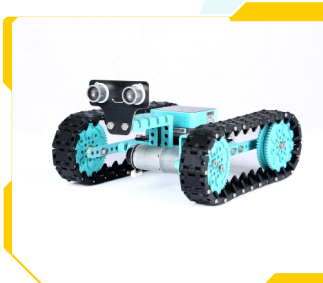


## Robotic Wing Dynamics

Engage in the study of movement by constructing a robot with flapping wings. introduce students to the principle's bones within wings, providing a practical application of engineering and physics concepts. It aligns with curriculum standards focused on mechanical design and innovation in robotics.

## Autonomous Navigation and Robotics

Learn about autonomous navigation and robotic algorithms by constructing a three-wheel robot capable of line-following and obstacle avoidance. MC4.0 STEAM kit activities enhances understanding of programming and sensor integration, supporting curriculum goals in American NGSS technology and Indian CBSE computing.



## Environmental Monitoring and Robotics

Dive into environmental science and robotics by building a robot designed for environmental monitoring and object detection. highlights the integration of robotics in real-world applications such as search and rescue, aligning with the American NGSS for environmental science.

## Real-World Robotics Challenges

Immerse students in real-world robotics applications by building a robot that is designed to navigate complex environments. MC4.0 STEAM kit emphasizes problem-solving and critical thinking, as students program the robot to detect and respond to obstacles using the ultrasonic sensor. The lesson aligns with American NGSS engineering practices and IB MYP design.







**01 Multidisciplinary Projects**  
The STEAM Kit allows students to build various robots, using tools like the MC 4.0 and ultrasonic sensors. The drag-and-drop interface makes it easy to integrate multiple disciplines into creative projects.

**02 Creative Problem Solving**  
Encouraging innovation, the STEAM Kit enables students to experiment with different robot designs and functions, fostering hands-on learning and critical thinking.

**03 Building The Future**  
By integrating technology and creativity, the STEAM Kit prepares students for the challenges of tomorrow, making it a versatile tool in any classroom.

**04 Robotics in Practice**  
With line-following and ultrasonic sensors, students can design robots that navigate environments and complete tasks, bridging the gap between theory and real-world applications.

**05 Practical Engineering**  
The kit's components, like encoder motors, allow students to apply engineering principles in a practical, interactive way, enhancing their understanding of robotics and mechanics.



**What's Included?**

- 1x educational tray box
- 1x MC4.0 Controller
- 1x Battery base
- 1x DC motor driver
- 1x Ultrasonic sensor
- 1x Line-follower sensor
- 2x DC Motor-25 (188RPM)
- 1x Metal Gripper Pack
- 1x Dual Shaft Servo Pack
- 2x Linkage 0208-24
- 2x Beam 1030-100-B
- 2x Beam 1030-100
- 2x Beam 1030-132
- 4x Beam 0410-106
- 4x Beam 0410-130
- 2x Beam 0410-154
- 2x Beam 0410-186
- 1x Slide Beam 0824-16
- 2x Slide Beam 0824-32
- 1x Acrylic Bracket
- 2x 25 Motor Bracket
- 4x Driving Flange Hub 4mm
- 2x Flat shaft 4-160
- 8x Headless Screw M4\*5
- 6x Countersunk Screw M3\*6
- 2x Pan Head Screw M2\*4
- 30x Screw Nut M4
- 15x Nylon Locknut M4
- 40x Screw M4\*8
- 15x Screw M4\*10
- 10x Screw M4\*14
- 15x Screw M4\*20
- 6x Screw M4\*35
- 8x Aluminum Column 4\*6\*6
- 30x Nylon Spacer 4\*7\*2
- 15x Nylon Spacer 4\*7\*3
- 10x Nylon Spacer 4\*7\*10
- 1x PH1 Screw Driver
- 1x M1.6-M4 Multifunction Wrench
- 1x 2mm Hex Key
- 8x Copper Bearing 4\*8\*3.5
- 12x 56T-Plastic Gear
- 2x 8T-Plastic Gear (Flat Hole)
- 1x Track Pack (54)
- 2x Tire 64\*16
- 1x Plastic Caster

## MC4.0 IOT FOR BEGINNERS

# IoT For Beginners

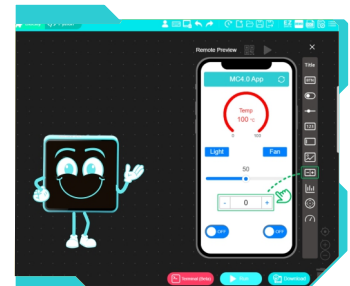


Coding to IoT: A Comprehensive Guide  
for Busy Teachers



## Simplifying IoT Concepts

The IoT Kit allows students to build and understand IoT systems with ease, using the touchscreen-enabled MC 4.0 controller. The drag-and-drop interface simplifies the complex interactions between sensors and actuators, making it ideal for learning the basics of IoT.



## Hands-On Learning

The kit's combination of sensors and the MC 4.0 controller provides a practical introduction to IoT, making abstract concepts tangible. Students gain experience in connecting, programming, and deploying IoT devices in a classroom setting.

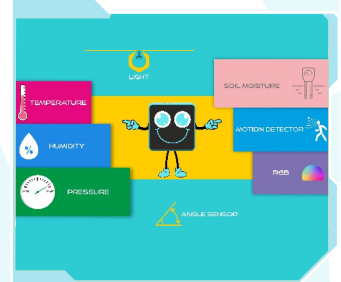


## Building Connected Devices

Students can use the IoT Kit to design connected devices that interact with their environment, fostering an understanding of how IoT systems function in real-world applications. The drag-and-drop programming interface allows for quick iteration and development.

## Interactive Data Display

The **MC4.0** offers a customizable UI that allows students to visualize real-time sensor data from the **IoT for Beginners book**. This interactive feature lets users monitor various environmental metrics, making **IoT** concepts easy to understand and apply in practical projects.



### What's Included?

- Kit Bag
- MC4.0 Controller
- DC encoder drive module
- Battery Module (Stack on the controller)
- Chassis
- Fixture add-on
- 4x DC Encoder Motors
- 4x Mecanum Wheel
- Ai Camera
- 1x Extension IO
- 1x 4-Channel Relay Module
- 1x Environmental Sensor
- Line Follower Sensor
- Ultrasonic Sensor
- Lithium Battery Pack
- Screwdriver
- 4x Motor shaft coupler
- 4x Brass Stud M4\*40
- 6x Screw M3x25
- 10x Screw M4x10
- 2x Screw M4x8
- 8x Nut M3
- 4x DC encoder motor cables
- 2x Grove Cables
- All cables needed





# How do you simplify **TEACHING** with **MAKERS&CODERS?**



## Comprehensive Learning Portal

The Maker & Coder Learning Portal is a Learning Management System designed to make your teaching experience smoother. It offers a wealth of resources, including ready-made lesson plans and step-by-step guides, allowing you to integrate our kits into your curriculum effortlessly. With the portal, you can track student progress, assign tasks, and access a variety of learning materials that are regularly updated to keep pace with the latest educational trends.

## Expert Training Programms

We offer extensive training programs tailored to your needs, ensuring you feel confident using the Maker & Coder kits in your classroom. Whether you're new to robotics and coding or looking to expand your existing knowledge, our workshops and one-on-one sessions provide hands-on experience and practical strategies for effective teaching.





## Ongoing Support

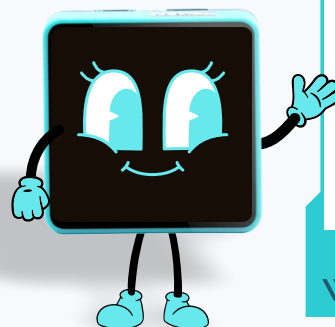
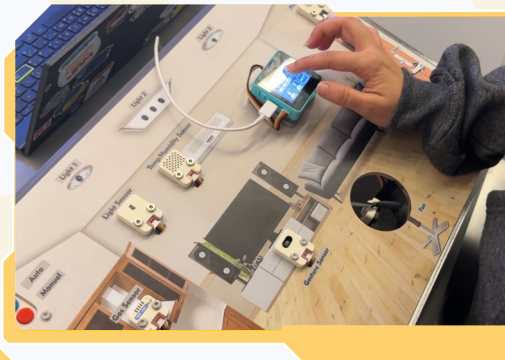
Our commitment to your success doesn't end after training. We provide continuous support through various channels, including live chat, email, and phone consultations. Whenever you encounter challenges or need advice on integrating our kits into specific lessons, our team is here to assist you.

## Customized Supports

We understand that every classroom is unique, which is why we offer customized solutions to fit your specific teaching goals. From tailored lesson plans to specialized components, we work with you to ensure that the Maker & Coder kits meet your students' needs and help you achieve your educational objectives.

## Engage and Inspire

With our comprehensive support system, teaching with the Maker & Coder kits becomes an engaging and inspiring experience for both you and your students. We provide everything you need to turn complex STEM concepts into interactive and enjoyable lessons, empowering you to inspire a love for learning in your classroom.





Shape tomorrow,  
**COMPETE** today:  
**THE NEXT GEN AI & IOT**  
Challenge

**Robotics Competition Maker and Coder Championship**

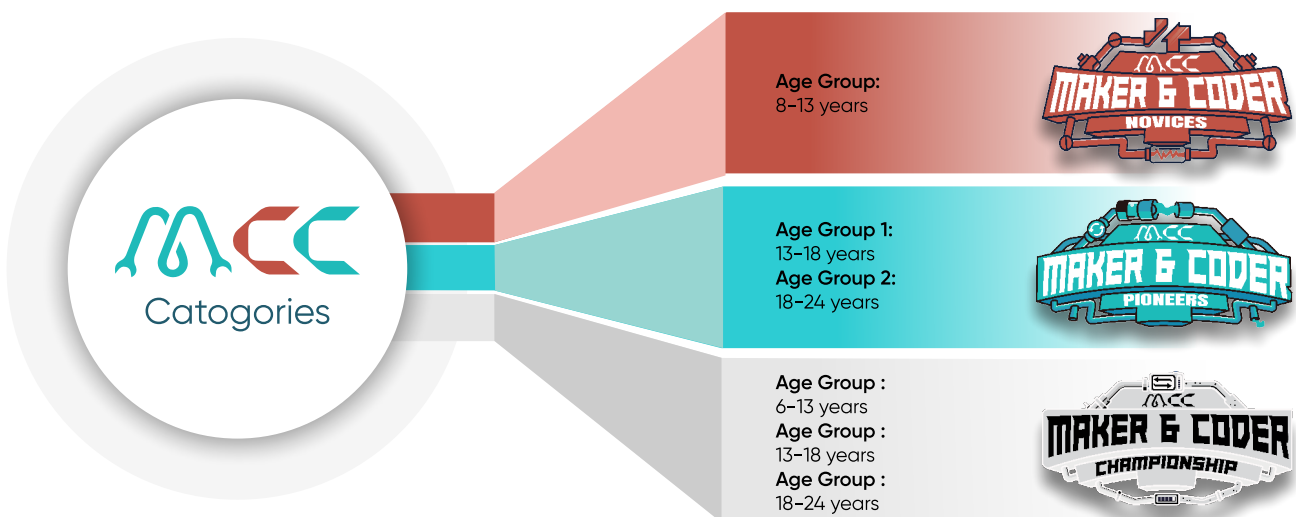
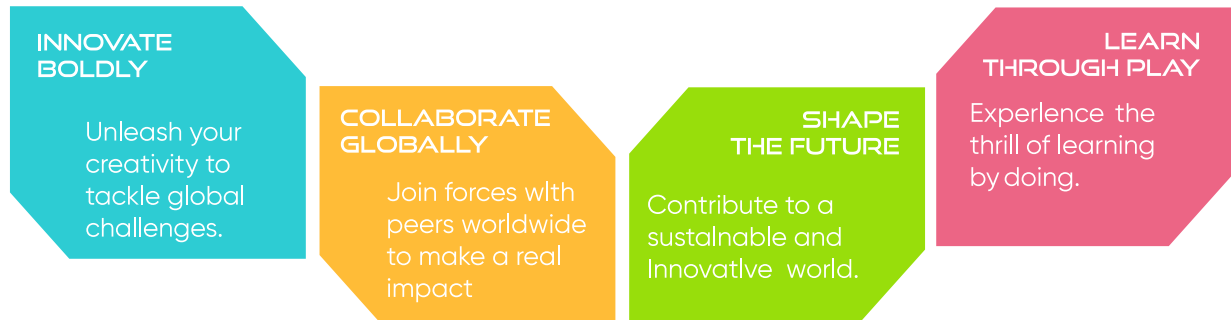
Maker and Coder Championship is an engaging innovation competition presented by Maker and Coder, designed to inspire students in the fields of robotics, coding, IoT, and AI. At its core, the challenge revolves around hardware construction and programming, aiming to create a dynamic environment that guides students through every stage of project development while igniting a passion for transforming ideas into reality.

**SDG Goals**

The competition reflects the ethos of SDG 4 (Quality Education) and SDG 9 (Industry, Innovation, and Infrastructure) by providing an inclusive platform and next-gen tools to enhance education and innovation. Through hands-on learning in robotics, AI, and IoT, it equips students with foundational skills that enables them to engage with emerging technologies and problem-solving techniques. The competition also emphasizes teamwork, collaborative learning, and creativity, encouraging participants to develop both technical and interpersonal skills. By fostering global cooperation and knowledge sharing, the MCC actively supports SDG 17 (Partnerships for the Goals), building partnerships across schools, universities, private companies, and governmental bodies to create a sustainable, innovative educational ecosystem.



## The MCC Journey



Maker and Coder Championship is an engaging innovation competition presented by Maker and Coder, designed to inspire students in the fields of robotics, coding, IoT, and AI. At its core, the challenge revolves around hardware construction and programming aiming to create a dynamic environment that guides students through every stage of project development while igniting a passion for transforming ideas into reality.





## Contact

### MAKER AND CODER

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